

JUNE, 1956

THE PRESIDENT'S PAGE

DEAR NAEBERS:

AFTER READING MANY OF THE COMMENTS OF NAEBERS, RESPONDENTS TO THE QUESTIONNAIRE SENT OUT BY OUR RESEARCH COMMITTEE, I'M SOMEWHAT RELUCTANT TO PLACE THE FINGERS AT THE KEYBOARD. SOME DIDN'T WANT TO KNOW WHERE I'D BEEN, WHAT I'D BEEN DOING. OTHERS DID. SOME WANTED TO KNOW WHERE I WAS GOING. OTHERS DIDN'T.

WELL, FRANKLY, I DON'T ALWAYS KNOW WHERE I'M GOING, AND I MIGHT ADD, NOT ALWAYS WITHOUT CAUSE. SOMETIMES I MAKE VERY IMPORTANT TRIPS ON BEHALF OF NAEB ON SHORT NOTICE. SKORNIA AND HILL OFTEN DO THE SAME. AS I WRITE, HAROLD HILL IS AT THE CENTER IN ANN ARBOR WORKING ON A PROJECT. HAROLD HAD EXACTLY 3 HOURS AND 16 MINUTES NOTICE BEFORE HE LEFT TOWN YESTERDAY AFTERNOON.

NOW, WHEN I WENT TO HOUSTON FOR THE COMMEMORATION OF KUHT-TV THIRD BIRTHDAY ANNIVERSARY I HAD MORE NOTICE. JOHN SCHWARZWALDER AND I WERE ABLE TO SET THAT MEETING UP EARLIER. BUT THERE'LL BE THREE NAEB REGIONAL MEETINGS IN JUNE. WHETHER SCHOOLEY OR SKORNIA ATTENDS DEPENDS A GREAT DEAL UPON OTHER THINGS THAT HAVE TO BE DONE AT NAEB HEADQUARTERS, AND I MIGHT ADD AT THE UNIVERSITY OF ILLINOIS. I STILL HAVE MY FULL RESPONSIBILITIES TO THE UNIVERSITY.

SO, FOR THOSE OF YOU WHO WISH TO KNOW WHERE I'M GOING TO BE IN JUNE, PLEASE LET ME SAY THAT EITHER SKORNIA OR I, OR VP JOHN DUNN, OR ONE OF US, WILL BE AT EACH REGIONAL MEETING. DEPENDS ON THE MEETING DATES.

FOR SURE, WE KNOW THAT SCHOOLEY WILL HAVE MET WITH THE RADIO NETWORK SCHOOL COMMITTEE AT THE END OF MAY AND FIRST OF JUNE, AND WILL HAVE ADDRESSED THE ENGINEERS' SEMINAR DURING THE LATTER PART OF MAY.

THAT TAKES CARE OF BOTH GROUPS, I BELIEVE. I HAVE ALSO AGREED TO GIVE UP SOME OF MY VACATION TIME THIS YEAR ON BEHALF OF EDUCATIONAL BROADCASTING. YOU WON'T MIND IF I TAKE A FEW DAYS VACATION, WILL YOU?

SOME OF MY OBLIGATIONS, TOO, ARE WITH COMMERCIAL BROADCASTERS. DURING MAY I MET WITH ILLINOIS-IOWA NEWS BROADCASTERS, WITH THE ILLINOIS BROADCASTERS, AND ATTENDED A BMI PROGRAM CLINIC.

LEST YOU'VE FORGOTTEN, LET ME SAY THAT I ALSO TEACH, AND HAVE 22 FINAL EXAMS AND 22 TERM REPORTS FACING ME AT THE END OF THE MONTH DURING WHICH I PREPARE COPY FOR THE JUNE ISSUE OF THE NEWSLETTER. FORTY STUDENTS HAVE SPENT 30 TO 60 MINUTES EACH WITH ME DURING THIS WEEK PLANNING THEIR ACADEMIC PROGRAMS FOR NEXT FALL.

PERHAPS I SHOULD ALSO MENTION THAT I HELD A CONFERENCE WITH OUR LEGAL COUNSEL, LEONARD MARKS OF COHN AND MARKS. I MENTION THIS TO SHOW YOU THAT WE TRY TO KEEP ON TOP OF ALL THE PROBLEMS THAT HAVE

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OR MIGHT ARISE IN WASHINGTON. LIKE EVERY OTHER BROADCASTER, WE HAVE TOO WORRY ABOUT FM, ABOUT DAYTIME BROADCASTING, ABOUT UHF-VHF.

ALL OF THESE ACTIVITIES ARE ENJOYABLE TO ME, BUT WHAT IS MORE IMPORTANT, I BELIEVE, IS THAT NAEB CAN MAKE AND IS MAKING MANY DEFINITE CONTRIBUTIONS TO THE ADVANCEMENT OF EDUCATIONAL BROADCASTING IN THE USA. AT LEAST, THIS IS ALWAYS MY GOAL.

INCIDENTALLY, FALL ISN'T FAR AWAY. WHEN IT COMES YOU'LL BE HEARING ABOUT SOME PROGRAM PLANS THAT WILL GIVE ALL AN OPPORTUNITY TO CONTRIBUTE SOMETHING DEFINITE TO THE NETWORK PROGRAMMING. PLANS ARE IN FORMATIVE STAGES, WHICH THE PROGRAM PLANNING COMMITTEE WILL HAVE TO CHECK AND PASS ON, BUT I BELIEVE YOU'LL WELCOME THE OPPORTUNITY TO PARTICIPATE. MORE ABOUT THE PLANS LATER.

I REMIND ALL AGAIN OF THE NATIONAL CONVENTION DATES, OCTOBER 16-18, IN ATLANTA. HASKELL BOYTER AND KEN CHRISTIANSEN HAVE BEEN BUSY PERSONS THESE DAYS, WORKING ON OUR BEHALF FOR A GOOD PROGRAM. BETTER MARK THE DATES DOWN, AND START PLANNING NOW IF YOU HAVEN'T ALREADY DONE SO.

MEANWHILE, YOU CAN COUNT ON LOTS OF WORK BY YOUR OFFICERS AND COMMITTEE MEMBERS. I BELIEVE WITHIN THE LAST THREE WEEKS, FOR EXAMPLE, WE'VE HEARD FROM EVERY REGIONAL DIRECTOR. THAT SPEAKS FOR ITSELF. I KNOW OF THE WORK DONE AND BEING DONE BY A NUMBER OF COMMITTEES. THIS ALL SPEAKS WELL FOR THE REAL INTEREST OF EVERY NAEBER IN THE WORK OF THE ASSOCIATION. I BESPEAK MY THANKS TO ALL OF YOU.

NOW FORGIVE ME, I MUST RUSH ALONG TO ATTEND THE OHIO STATE-ILLINOIS BASEBALL GAME AND GET READY FOR A SQUARE DANCE TONIGHT. HOPE YOU'RE ALL BUSY TOO. MY VERY BEST TO EACH OF YOU.

---FRANK E. SCHOOLEY

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